

Mediawan

TV CHANNELS



NON-LINEAR
SERVICES

SEASON **2021-2022**



MEDIAWAN

Created in late 2015 by Pierre-Antoine Capton, Xavier Niel and Matthieu Pigasse, Mediawan is one of the main independent European studios producing audiovisual content. Mediawan brings together best-in-class talents in audiovisual creation by operating on the entire value chain :

- Production of drama, unscripted, documentary, cinema and animated original content, thanks to over 50 production labels in France, Italy, Spain, the Netherlands, Finland and Senegal (*Mediawan Studios*)
 - Distribution of audiovisual content (*Mediawan Rights, LS Distribution and Telmondis Distribution*)
 - And publishing of channels and digital services (*Mediawan Thematics*)
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Mediawan thematic

Mediawan Thematics is the leading publisher of subscription TV channels in France. The group offers strong brands and themes for all audiences in various French-speaking markets (particularly in Europe and Africa). These channels are available from all of the main TV service providers and national telecom operators. In Belgium, the Group publishes AB3 and ABXplore.

Mediawan Thematics also publishes the associated digital services in these segments, including original and exclusive content for many YouTube channels.

In addition, Mediawan Thematics is working with digital platforms to broadcast its channels and content more widely and to develop new non-linear services. Finally, the Group is also seizing new development opportunities outside Europe.

01.

ENTERTAINMENT



90's culture at its best with emblematic series and timeless sitcoms dear to the French public.

In addition to classic shows like *X-Files* or *Alias*, AB1 broadens its offer with recent hit series, like *Young Rock* or *Arrow*. AB1 also broadcasts weekly WWE shows, commented by a duo of experts, Philippe Chéreau and Christophe Agius.

5th cable channel on the target Principal Responsible for Purchases

** In France*

Source : Mediamétrie - Mediamat Thematik' - TME - V41

4,929,000
viewers / 4 weeks

32%
Men

14,026,000
suscribed households

68%
Women

4 - 14 Y.O. ■ 3%

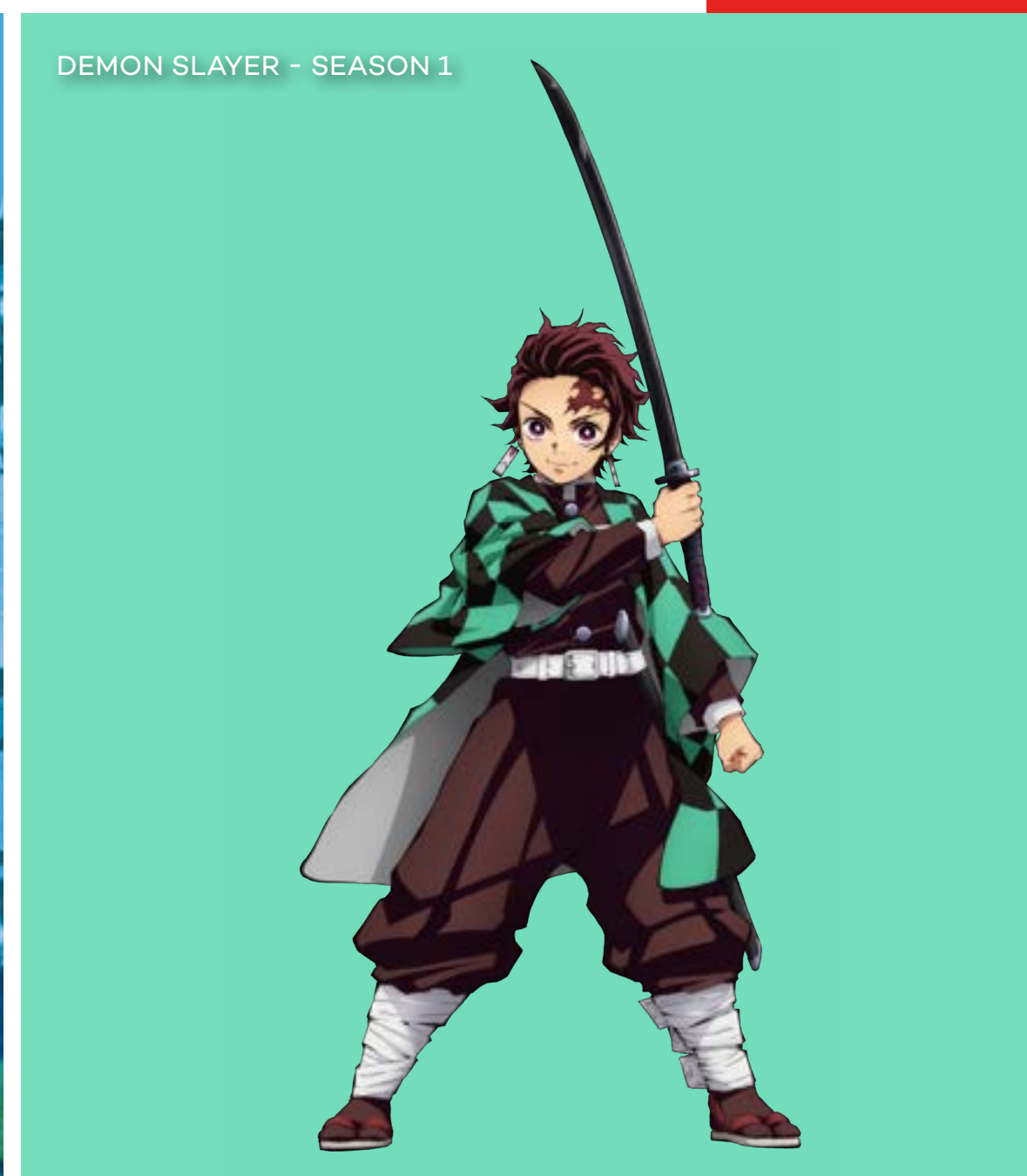
35 - 59 Y.O. 68%

15 - 34 Y.O. 11%

60 + Y.O. 18%

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Series	Series	WWE Raw	Series	Series	WWE Smackdown	Series



42% growth of the audience over one year

* In France
Source : Mediamétrie - Mediamat Thematik' - TME - V41

1,730.000
viewers / 4 weeks

9,860,000
suscribed households

78%
Men

22%
Women

MANGAS

From timeless classics to the latest Japanese productions, the best of animation is exclusively on MANGAS.

MANGAS premieres new releases in their original version with French subtitles only 24h after their airing in Japan. Fans can enjoy uncensored and remastered versions of cult classics like *Neon Genesis Evangelion* and *Goldorak* as well as the exclusive French dubbed version of the biggest animated series: *Demon Slayer*, *Attack on Titan*

4 - 14 y.o.

7%

35 - 59 y.o.

79%

15 - 34 y.o.

13%

60 + y.o.

1%

SCHEDULE

J+1 : the latest releases subtitled in French

New Japan : French dubbed versions of recent releases

Prime : every evening, catch up with the biggest releases

Cinemangas : bigger budgets, longer runtimes and cinematic experiences

Mangas Cultes : cult classics for a generation of fans



ACTION

The go-to cinema channel for thrill-seekers.

From the best Hollywood blockbusters to cult classics, and acclaimed independent productions. ACTION selects the best of the genre : adventures, martial arts, war, thriller, science fiction, western ...

In the top 5 movie pay channels

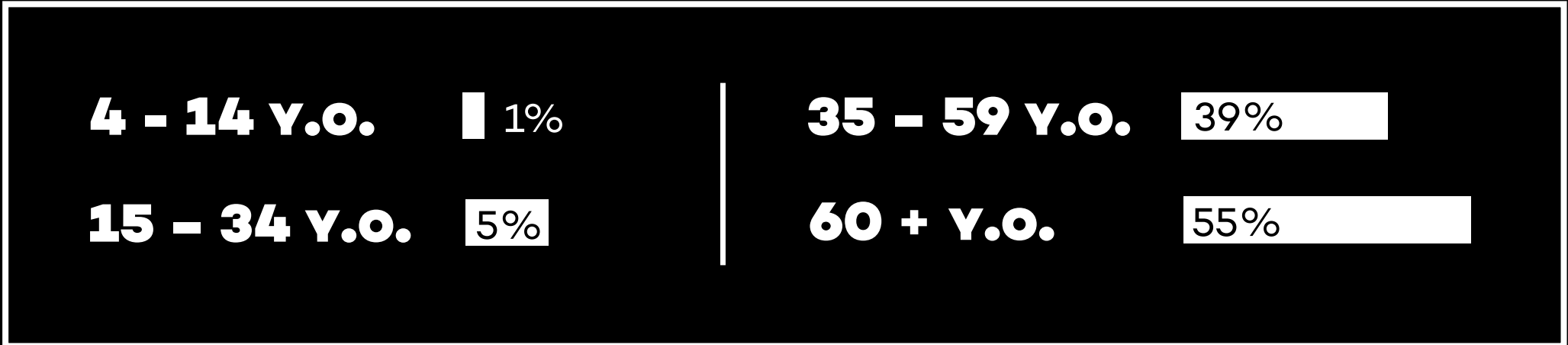
** In France
Source : Mediamétrie - Mediamat Thematik' - TME - V41*

4,111,000
viewers / 4 weeks

10,746,000
suscribed households

66%
Men

34%
Women

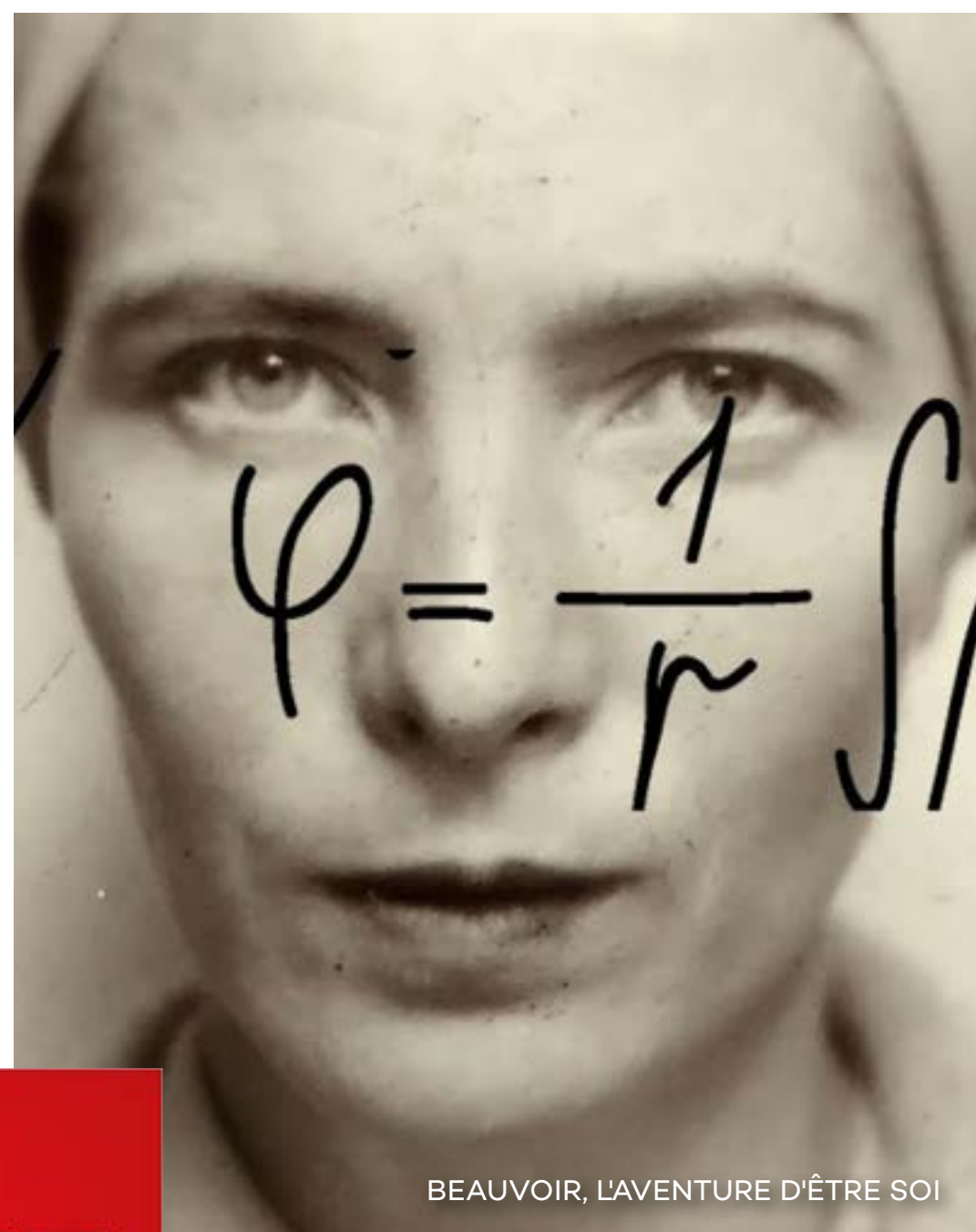


PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Adventures / Western	Fight Club	Box Office	War	Thriller	Television films / Cinema	Sci-Fi

02.

DOCUMENTARY



Excellent performance on prime time: + 15%

** In France*

Source : Mediamétrie - Mediamat Thematik' - TME - V41

3,340,000
viewers / 4 weeks

67%
Men

7,897,000
suscribed households

33%
Women

TOUTE L'HISTOIRE aims to cast a different light on French and global history.

TOUTE L'HISTOIRE develops ambitious in-house projects and offers both innovative and inspiring documentary content. The channel focuses on global conflicts, the 20th century as well as great historical figures.

4 - 14 y.o. ■ 2%

35 - 59 y.o. ■ 47%

15 - 34 y.o. ■ 3%

60 + y.o. ■ 48%

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
French History	Strategies & Conflicts	Portraits	World Wars	20 th Century	20 th Century	World Wars



SCIENCE&VIE TV

#1 channel dedicated to science in France.

SCIENCES & VIE TV produces ambitious, high end documentaries and magazines. The channel decrypts science in a clear and entertaining way by focusing on popular topics like space, megastructures, and the environment.

Great performance on Prime Time: + 13%

1M followers on Snapchat, YouTube, Facebook and TikTok

** In France*

Source : Mediamétrie - Mediamat Thematik' - TME - V41

2,880,000
viewers / 4 weeks

10,874,000
suscribed households

77%
Men

23%
Women

4 - 14 Y.O. ■ 3%

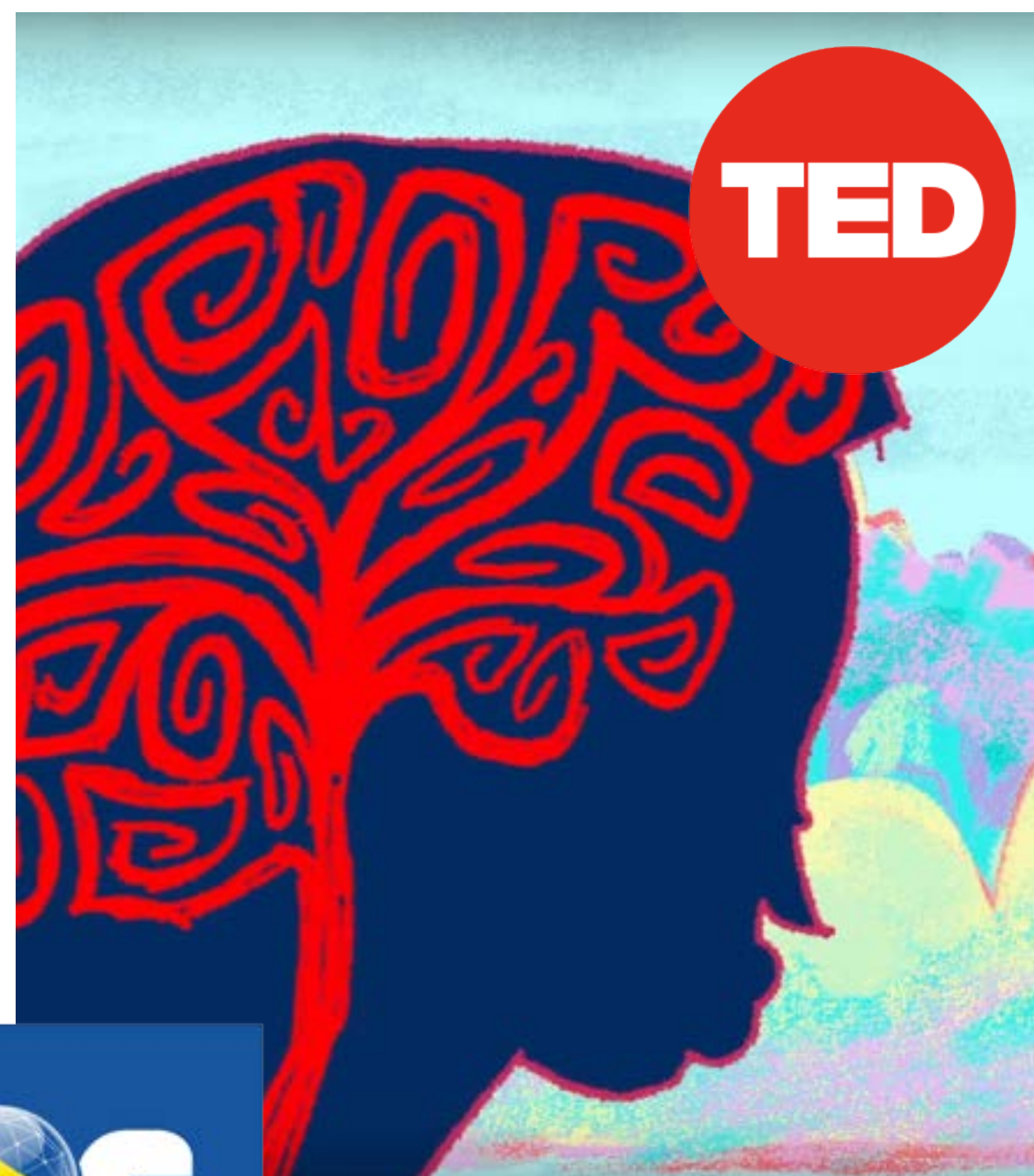
15 - 34 Y.O. ■ 3%

35 - 59 Y.O. ■ 58%

60 + Y.O. ■ 36%

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Science & Technology	Science & Space	Exploration	Cataclysm	Science & Space	Cataclysm	Mega-structure



1,716,000
users & subscribers

A fun and educational digital platform for students to develop their scientific knowledge.

With didactic contents, they take lessons beyond the classroom and discover a selection of programs adapted to their level. Children and teenagers can review the fundamentals on various scientific themes thanks to a listing system based on academic standards.

TOPICS COVERED

- Biology
- Space
- Anatomy
- Technology
- Mathematics
- Physics
- Chemistry
- Archeology



Immersive storytelling for animal lovers, pet owners and entertainment for the whole family.

From the smallest insects to the biggest predators, documentaries immerse its spectators into the full range of life of the animal kingdom. With compelling stories, ANIMAUX allows its viewers to deepen their awareness of animal protection. The channel also offers a monthly show, *Animaux Stars* presented by Bernard Montiel.

+21% viewers over one year.

* In France

Source : Mediamétrie - Mediamat Thematik' - TME - V41

1,457,545
viewers / 4 weeks

48%
Men

6,856,000
suscribed households

52%
Women

4 - 14 Y.O. | 2%

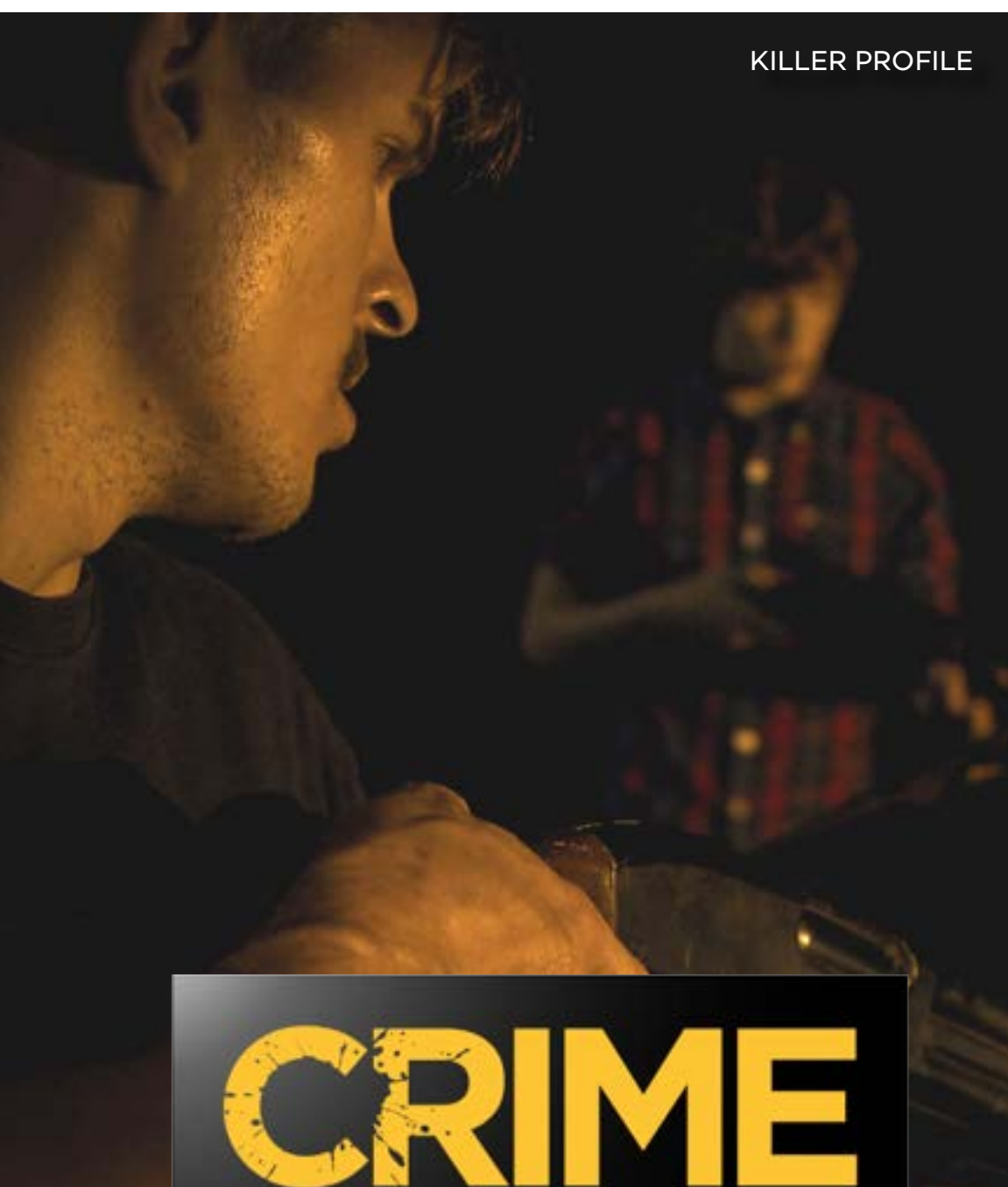
35 - 59 Y.O. | 8%

15 - 34 Y.O. | 12%

60 + Y.O. | 78%

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Animals & Men	Predators	Pets	Wildlife	Endangered Species	Specials	Ocean Life



The true crime channel.

CRIME DISTRICT offers a selection of exclusive gripping programs: re-enactments, immersive documentaries alongside policemen, victim testimonies and expert analysis. CRIME DISTRICT also broadcasts magazines such as *Les Faits Karl Zéro* giving viewers new insight on criminal cases.

2,908,000
suscribed households

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Police vs Criminals	Testimonies	Justice	Criminal Cases	Criminals	Justice	Testimonies /Missing Person



The leading French channel dedicated to hunting and fishing.

Through riveting documentary series and shows, CHASSE & PÊCHE provides its viewers unmatched thrills and adventures through the eyes of well-known outdoor personalities, passionate hunters and fishermen. The channel also proposes a show delivering all the latest news regarding hunting, fishing, outdoor lifestyle and conservation.



3,892,000
suscribed households

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Hunting in France	Fishing	<i>Larysa, la Globe-Trotteuse</i>	Discovery	Sensation	Nature & Environment	<i>Québec à vol d'oiseau</i>



Dedicated to the animal kingdom, discovery, travel and extreme sports, ULTRA NATURE invites its viewers to an exclusive native 4K journey.

ULTRA NATURE invites its audience to experience every nuance and detail, extended colours and insane contrasts rendering the viewing experience more vivid than ever!

10,897,000
suscribed households

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Animal Kingdom	Discovery	Animal Kingdom	Travel	Discovery	Animal Kingdom	Extreme Sports

03.

SPORT



AUTOMOTO

LA CHAÎNE

The leading channel dedicated to motoring in France.

Bringing together experts and superfans, AUTOMOTO, LA CHAÎNE offers major competitions (*Nascar Cup Series*, *AMA Supercross*, *MXGP* and many more), original lifestyle TV shows and premium documentary series. AUTOMOTO, LA CHAÎNE also produces in-house magazines such as *Retromania* dedicated to vintage cars, *Moto Club* for motorcycle enthusiasts and *Team David* with a broader focus on entertainment for all.

+ 50 % viewers in one year

100 M views on Snapchat, YouTube, Facebook and TikTok.

** In France*

Source : Mediamétrie - Mediamat Thematik' - TME - V41

3,625,000
viewers / 4 weeks

80%
Men

18,526,000
suscribed households

20%
Women

4 - 14 y.o. | 3%

35 - 59 y.o. | 55%

15 - 34 y.o. | 7%

60 + y.o. | 35%

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Vintage cars	Custom Garage	Monster Jam	Racing adventures	Wheeler Dealers France	Magazines / Competitions	Competitions



TREK

The extreme outdoor sports channel.

Rock-climbing, trail, mountain biking, skiing, mountaineering, base-jumping: TREK allows its viewers to reach the most beautiful spots in the world and follow incredible performers and athletes in their adventures. TREK also partners with Red Bull and features breathtaking documentary series every Saturday evening during the Red Bull Sessions.

6,175,000
suscribed households

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Xtreme	Outdoor	Boardsports	Expeditions	Challenges	Expeditions	Waves



Created in partnership with NBC UNIVERSAL, GOLF CHANNEL is the first French channel entirely dedicated to golf.

The channel broadcasts a large selection of international competitions live: LPGA Tour, PGA Tour and many more. Its viewers can also get exclusive coaching sessions with advice and confidences from the world's greatest players. GOLF CHANNEL also offers news coverage, lives from the courses and daily morning shows.

631,000
suscribed households

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Magazine	Coaching	Coaching	Talk-show / Live	Coaching / Live	Live	Live

04.

BELGIUM



Cinema, series and investigation: the best of family entertainment.

Family focused, AB3 celebrates 20 years of passion, laughter and emotion. Dedicated to the French-speaking audience in Belgium, the channel offers must-see shows, a selection of blockbusters and kids' movies. AB3 also broadens its offer with a daily morning show and broadcasts the UEFA Europa League and Europa Conference League.

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
<i>Dossiers Criminels</i>	Cinema	Cinema	Entertainment	Cinema	Family	<i>Reportages</i>



ABXPLORE

Factual entertainment at its best: adventure, technology, history, cars, science and sports.

ABXPLORE offers an unprecedented positioning in the French-speaking Belgian landscape : 100% factual entertainment consisting of innovative documentary programs, rooted in reality yet always incisive and rhythmic, embodied by genuine and charismatic personalities. ABXPLORE renews the documentary genre under the sign of entertainment.

PRIME TIME SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Cars	Adventures	WWE Raw	Technology	History	WWE Smackdown	Extreme jobs

05.

**NON-LINEAR
SERVICES**

Exponential digitalisation of our content.

Innovative non-linear services available for digital platforms.

To adapt to consumption habits and to meet the growing demand from our digital partners, Mediawan is enhancing linear broadcasting by offering SVOD products and non-linear versions of existing channels.



CONTACTS

AD & SALES PARTNERSHIP

David Bylwalski

+33 (0)6 67 45 37 51

david.bywalski@mediawan.com

GENERAL ENQUIRIES

thematics.distribution@mediawan.com

CONTENT ACQUISITION

acquisition@mediawan.com

INTERNATIONAL AFFILIATE SALES

Marine Coressis

+33(0) 6 03 59 13 96

marine.coressis@mediawan.com

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